

Launch first. Pay from the grant.

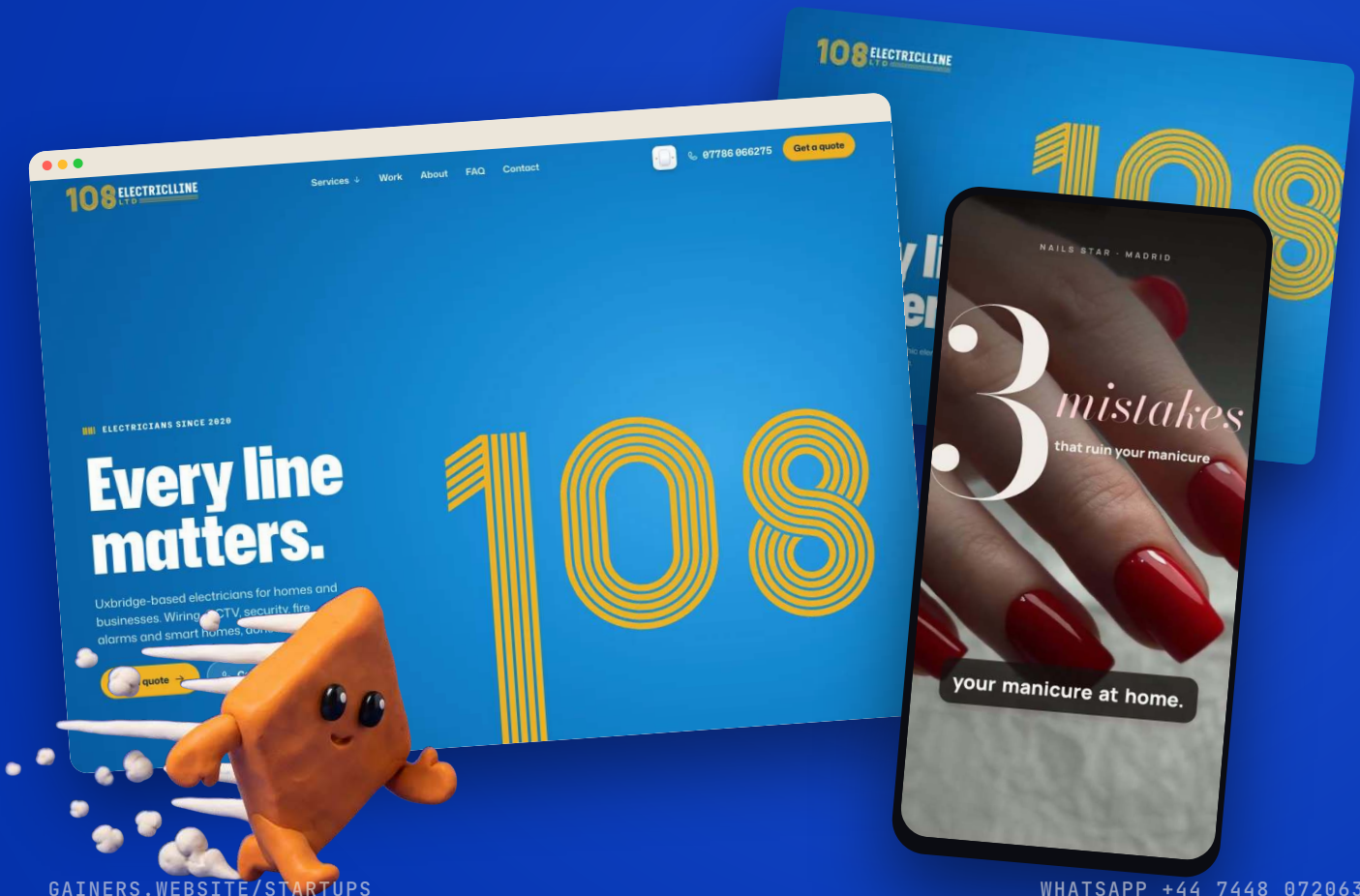
A website, a brand book, an explainer video ad and two Instagram reels, in about 7 days. Applying for a grant? Start with €200 and we invest the rest.

♦ €200 to start

♦ ≈ 7 days

♦ €0 more if no grant

For startups that are applying for a grant, or that simply need to launch fast.



What you get

Four parts that work together: one brand and one story, everywhere you show up.



Website

01

A complete website from scratch: structure, copy that explains your product, design, a mobile version and launch on your domain.

- ♦ Structure and copy that explain your product
- ♦ Design in your new brand, built for phones first
- ♦ Up to 5 pages, or one long landing page
- ♦ Contact button, basic SEO and analytics, launch on your domain



Brand book

02

Logo system, colours, typography and rules in one PDF that your team, designers and printers can follow.

- ♦ The logo and its versions for every use
- ♦ Colours, fonts and graphic elements
- ♦ Rules: clear space, sizes, what not to do
- ♦ The brand book as a PDF, plus logo files (SVG, PNG)

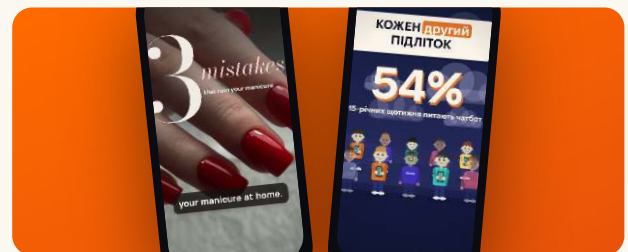


Explainer video ad

03

A short video that shows how your startup works and why it matters: for investors, grant committees and customers.

- ♦ A script that explains your model: the problem, your solution, how it works
- ♦ Voice-over, motion graphics, captions and music
- ♦ About one minute long
- ♦ For your website, your pitch and your grant application



Two Instagram reels

04

Two vertical videos with a voice-over and captions, so your Instagram or TikTok starts on day one.

- ♦ Two vertical videos, up to 30 seconds each
- ♦ Voice-over, captions and music
- ♦ A caption and hashtags for each post
- ♦ Ready for Instagram, TikTok and YouTube Shorts

Same kit. You choose how to pay.

The kit is the same in both plans. Prices are in euros.

Grant plan

WE INVEST FIRST

€200

TO START

WHEN	AMOUNT
At the start	€200
When the grant money reaches your account	€1,300
Total	€1,500
If the grant is not approved	€0

♦ No grant? You pay nothing more. The risk is ours.

Pay now

€500 LESS

€1,000

IN TOTAL

WHEN	AMOUNT
At the start	€500
After delivery, about day 7	€500
Total	€1,000

- ♦ The same launch kit in about 7 days
- ♦ Two payments, no hidden extras
- ♦ You own everything we make

INCLUDED IN BOTH PLANS

- ♦ Website
- ♦ Brand book
- ♦ Explainer video ad
- ♦ Two Instagram reels



From the first message to the full kit.

Day 0

You message us and pay €200 (or €500).

Day 1

A short call: your idea, your audience and the grant you're applying for.

Days 2-3

Brand: logo, colours, type and the brand book.

Days 3-5

Website: structure, copy, design and build.

Days 5-6

Videos: the explainer ad and two reels.

Day 7

You get everything: the site is live, the brand book and videos are ready to use.

Grant approved

€1,300 from the grant. No grant: nothing more.

What we need from you

- 01 A 30-minute call about your idea and your audience
- 02 Your pitch deck, or a short description of the product
- 03 The grant programme and its deadline
- 04 Photos, logo ideas or examples you like, if you have them
- 05 A domain name, or we help you choose and buy one

A typical week. The faster you answer our questions, the faster we finish.



Work we have already done

Brand books

gainers.website/startups#books


108 Electricline
EN • 26 PAGES



Support to Settle
UA • 14 PAGES



Gainers
UA • 17 PAGES



Best English
RU • 6 PAGES

Websites

gainers.website

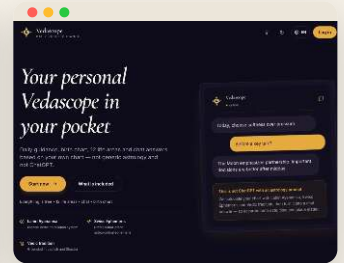

108 Electricline
108electricline.co.uk



NutriA
nutria.dana-assist.com



Delishh
delishh.food



Vedscope
vedascope.life

Reels

EN • UA • ES



108 Electricline
EN



Nails Star EN



Shyam Shop EN



Gainers UA



Gainers Academy
UA



NutriA ES



Violetta Shoes UA



One True UA



Scan to watch the reels and open the brand books

[GAINERS.WEBSITE/STARTUPS](https://gainers.website/startups)

The terms, in plain words

- ♦ Grant plan: €200 to start and €1,300 when the grant money reaches your account. €1,500 in total.
- ♦ No grant: you pay nothing more, and everything we made stays yours. The risk is ours.
- ♦ Pay now: €500 to start and €500 after delivery. €1,000 in total.
- ♦ You own the domain, the website code, the brand files and the videos.
- ♦ Before delivery we make the edits you ask for. Later changes are priced up front, with no hourly meter.
- ♦ Need more later? An extra reel is £50 per 30 seconds, a brand book on its own is £500, websites start at £499 (studio prices, in pounds).

How to start

01

Message us on WhatsApp:
what you do and which
grant you're applying for.

02

We agree on the plan and
the start day.

03

You pay €200 (or €500),
and your week begins.

CONTACT

Tell us about your startup.

WhatsApp +44 7448 072063

gainers.website/startups
t.me/aigainers

